

Taking Your Organisation To Another Level

This year TheVirtualManager celebrates its 10 years' anniversary!

Time to reflect and re-think...

...about the past and the future: 10 years ago many companies were very skeptical about the new concepts I brought with me from Silicon Valley like the networked society and open innovation processes. This resulted in rather traditional consultancy projects. During the last five years things have changed: the partner network as well as the business environment embraced the above principles more and more. Now we have a unique position in guiding companies in their business development projects because we know how to bridge theory and practice, past and future. We use our partner network to configure the right team of professionals for each business project. We asked our customers and partners about their experience with these new concepts and have received valuable feedback. Here are some important reactions we got:

QUALITIES	EXPECTATIONS
<ul style="list-style-type: none"> • Energizing and inspirational sparring partner • Surprising and connecting • Giving direction in the business development process (sharp, practical, with good feeling for the business) • Conscientiousness in building the virtual consultancy 	<ul style="list-style-type: none"> • Building together a new future (new business models, networked society, out-of-the-box-thinking) • Connect technology, business and entrepreneurship • Grow more internationally • Build on business partnerships • Make the virtual consultancy the new standard

All the feedback has been clustered in a mind map (in Dutch).

[ORIGINAL MIND MAP](#) →

Time for a new website...

... which reflects our value propositions in the right way and shows how we would like to enter the next 10 years. The new website is better structured, shows our reference projects in an easy to scroll way and gives more visibility to our partner network. Have a look!

The website is in English at this stage, we are working on the Dutch version.

Of course any feedback is welcome.

Time for more interactivity...

...and the use of social media. The objective is only business related communication and interaction – less is more - we go for quality and not for quantity. On the longer run this should replace the newsletter and give you direct access to the latest and most valuable information related to business- and campus development.

May I invite you to follow

TheVirtualManager – “Re-Invent Your Business” Group on Linked In



and follow me on Twitter



Customer- and Partnership loyalty...

...was and is one of the core values of TheVirtualManager. The virtual consultancy delivers the highest service level by configuring the best team for the task.

Examples of the last year proving this are:

- Business development at FUJIFILM together with Squarewise
- Campus development at Maastricht Health Campus together with Minase
- Organization development at Koenen together with Triceps
- Virtual workspace at EyeOn together with VE-A

[CUSTOMER REFERENCES →](#)

[PARTNERSHIP NETWORK →](#)

Special attention to campus development...

...in cooperation with Minase. We have developed the IDO™ Assessment Tool and have together built experience on more than 10 campus projects. Most recently we have gotten the task to support the business development at the Life Science Park in Oss.

[CAMPUS DEVELOPMENT →](#)

...supported by virtual workspaces as enabling tool in cooperation with VE-A - with an interesting implementation at the Maintenance Value Park Terneuzen.

[VIRTUAL WORKSPACE →](#)

...follow our Campus Development Group on Linked In



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